

**Partners:****ASSIGNMENT REQUIREMENTS**

1. Explain what type of fund that the investor should invest in /4
2. Recommend a specific (real) mutual fund, why your investor should buy into it and provide an overview of the fund's objectives /5
3. The manager's investment style (1 paragraph). /2
4. The 1, 3, 5, and 10 year returns of the fund. Compare these returns with a suitable index such as the S&P/TSX 60 and the returns from a similar fund sold by a competitor /6
5. MER /1
6. List the top 10 holdings in the fund and the fund's asset mix. /3
7. The transferability of the fund from within the company's *fund family* and why an investor may be concerned about this feature. (1 paragraph) /3
8. The load options; explain what you would recommend for your investor. /4
9. An application form from the selling institution (broker) showing how you would set up a monthly automatic purchase plan to invest in additional units in the fund. /4
10. A copy of the fund's prospectus /4
11. Any other pertinent or interesting information to you (the investor), such as feature comparisons with competing funds, the track record of the fund manager or advisor recommendations. /4
12. Layout, format and professionalism of presentation /5

<b>TOTAL COMMUNICATION</b>	<b>/45</b>
----------------------------	------------

**INVESTOR PROFILES:**

1. A 16 year old high school student who has \$8500 in savings that they are planning to use for their first year university tuition, room and board. They have a part time job and save \$100 per month.
2. Mr. Miller is broke having spent all of his money on pizza and Rogaine! He and his He is newly married and his wife has \$22,000 in savings that they plan to use as a down payment on a first home in the next five years.
3. A father who puts \$200 per month into an RESP for his baby daughter's university education.
4. A 35-year-old woman who saves \$400 per month for her retirement in an RRSP.
5. A 55 year old man who has \$10,000 that he has saved and plans to use for his dream "trip around the world" when he retires in two years.
6. A 2<sup>nd</sup> year university student on a full football scholarship who thus has no real school expenses and saves \$3000 each summer from their employment.
7. A young man who received \$2000 for his 13<sup>th</sup> birthday from his grand parents.
8. Mr. Johnston has just retired from teaching at the age of 58. He has accumulated \$1,000,000 in savings over the years, but has no investments. He carries all of his money around in front shirt pocket, for fear the banks will rip him off. To fulfill his cycling dreams Mr. Johnston plans to buy a \$300,000 condo in France to watch the tour each year. What should the former teacher do with the rest of his cash?
9. Mr. Bocknek is "short" on cash; he is married with 3 school-aged children. He has just won the Gary Coleman look-alike contest and has been awarded \$500,000! What should he do with his money?
10. A retired engineer who has a small pension and \$5,500,000 in savings. She needs additional income to supplement her pension.