

Diversification

Risk and return across asset classes, 1935 - Present

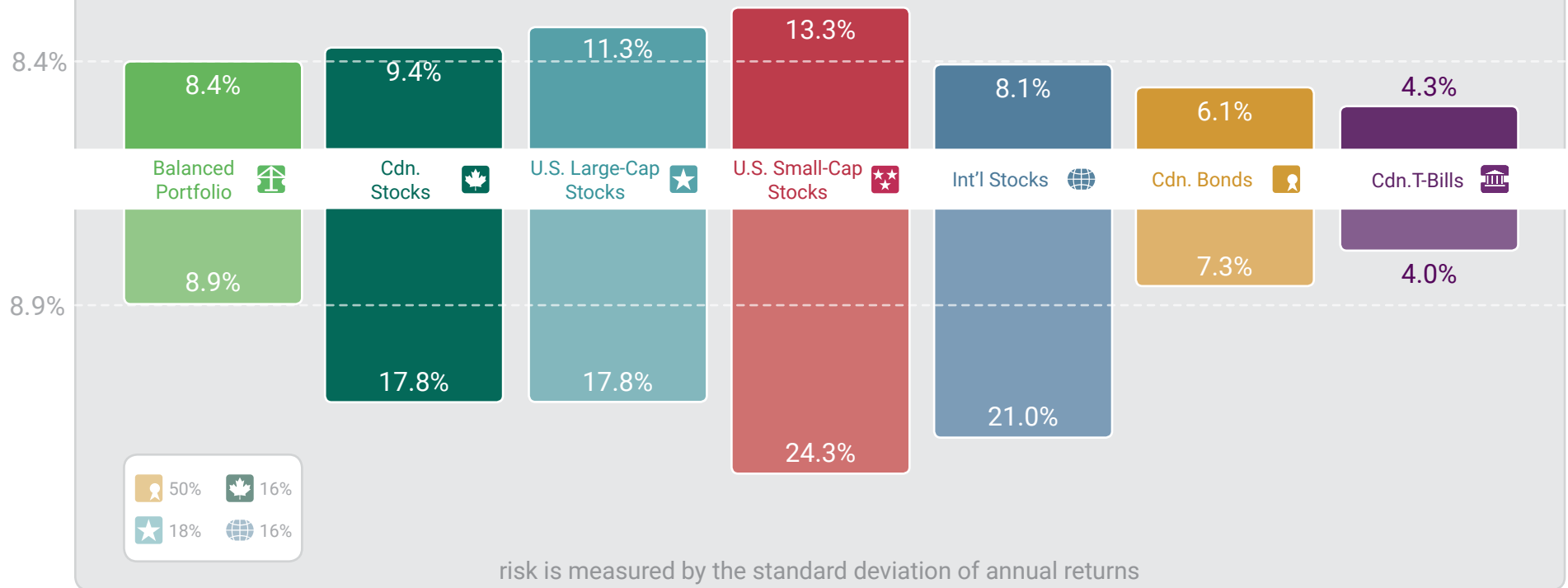


ONTARIO
SECURITIES
COMMISSION



RETURN

compound annual returns



risk is measured by the standard deviation of annual returns

RISK

A balanced portfolio has historically offered a desirable risk-return profile.

Small stocks are more volatile than large stocks, and are thinly traded.

Int'l investments involve special risks - e.g. fluctuations in currency, foreign taxation, political & liquidity risks.

Gov. Bonds & T-Bills are guaranteed by the full faith and credit of the Cdn. government re: timely payment.

Disclosure:

The charts and figures contained herein are based on historical total return data beginning January 1, 1935, unless otherwise indicated, and ending at the most-recent year end for which data are available. They are for illustrative purposes only; they do not constitute investment advice and must not be relied on as such. They assume the reinvestment of all investment income, and no transaction costs or taxes. Portfolios are neither real, nor recommended.

An investment cannot be made directly in an index. Government bonds and Treasury bills are guaranteed by the full faith and credit of the Canadian government as to the timely payment of principal and interest, while stocks are not guaranteed and have been more volatile than the other asset classes shown. International Stocks exclude U.S. Stocks. International stocks involve special risks such as fluctuations in currency, foreign taxation, economic and political risks, liquidity risks, and differences in accounting and financial standards. **Past performance is not an indicator of future performance.** © 2019 Investments Illustrated, Inc.

Sources:

U.S. Small Cap Stocks, U.S. Large Cap Stocks—Center for Research in Security Prices (CRSP). International Stocks: ex-U.S.A. Total Return Index, Canadian Government Bonds: Canada 10-Year Total Return Government Bond Index, Canadian Treasury Bills: Canada Total Return Bills Index, Canadian Stocks: Canada S&P/TSX-300 Total Return Index—Global Financial Data, Inc. Inflation: Statistics Canada.

Additional:

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